



MONEYPARK

Banking meets digital assets. Compliance first.

Traditional finance, digital assets, compliance, and government partnerships into a single ecosystem.

01 — MISSION

Secure, transparent, accessible finance.

Secure, transparent, and accessible financial services that allow individuals, businesses, and governments to participate confidently in the global digital economy.

02 — INSIGHT

The future is banking + crypto.

Traditional banking is fragmented, expensive and slow. Crypto offers speed but lacks regulation and trust. The future belongs to platforms combining banking, digital assets, compliance and government cooperation.

03 — OUR BETS

- Digital assets become a permanent component of global markets.
- Governments require tax-compliant crypto infrastructure.
- Cross-border payments migrate to blockchain rails.
- Emerging markets adopt digital finance faster than developed.
- Compliance-first platforms outperform long-term.

04 — PROBLEM

No unified rail for cash, crypto & compliance.

- Cross-border transfers expensive and slow.
- Crypto adoption difficult for everyday users.
- Regulation and taxation are fragmented.
- Governments can't capture digital tax revenues.
- Users navigate multiple disconnected platforms.

05 — PROGRESS

Modular platform, deployable across jurisdictions.

- Instant transfer infrastructure
- Digital asset custody
- Crypto exchange functionality
- Compliance & AML systems
- Tax reporting infrastructure
- EasyTax automated tax collection
- AI-enabled fraud monitoring & risk

06 — TRACTION

Europe · Caucasus · West Africa.

- Active expansion across Europe, Caucasus, Africa.
- Government-level discussions in multiple jurisdictions.
- Proprietary EasyTax for automated capital-gains capture.
- Operational framework for 35+ countries.
- Established ties with regulators & institutions.

07 — INITIAL GTM

Three regions, three plays — plus a wedge use-case.

EUROPE

Highly active digital-asset users via crypto communities, strategic partnerships and compliance-driven services.

CAUCASUS

Strong remittance flows and diaspora activity power instant cross-border transfer solutions.

AFRICA

Infrastructure deployed through government partnerships, institutional relationships and local distribution networks.

WEDGE & SEGMENTS

Crypto communities (Telegram, ATM Radar), Retail, first-time users, HNWI, professional & institutional traders, compliance-focused users, governments.

All Moneypark Global users across 35 countries have regulated, KYC/AML-compliant access to digital assets.

08 — WORLD-CLASS TEAM

Arman Nalbandjan
Founder, CEO

Digital-asset fiscal policy specialist. Regulatory & fiscal advisory in Ghana, Ivory Coast, Malawi, Kazakhstan, Albania. Web3/DeFi builder across prior blockchain ventures.

Prof. Martin Quist
CCO

Professor of Commercial Law, University of Essex. Commercial regulation, international legal systems & fintech governance. Former Ghana representative at the UN Assembly.

Dr. Pavel Martinik
CLO

Attorney at Law. Advisor to the Chairman of the Czech Parliament Sub-Committee on Digital Economy, Telecoms & ICT.

Sr. C. Charles Hayibor
Head of Legal, Africa

Leads the legal framework and regulatory strategy for Moneypark's African operations.

Henry Gharagyozyan
CTO

Former process manager at Siemens Automation. ~8 years building blockchain technology infrastructure and operations.

09 — PRODUCT

A complete financial ecosystem.

Instant cash transfers · custody · exchange · fiat↔crypto · tax compliance · regulatory reporting · institutional liquidity · mobile wallets · treasury & settlement.

10 — COMPETITION

Banks: limited crypto, slow transfers, legacy infra.

Exchanges: weak regulation, poor tax & government cooperation.

Moneypark: the unified rail.

11 — MARKET

Global Digital Finance.

TAM \$10T+
annual payments, remittances, savings & digital assets.

SAM 300M+
users across EU, Caucasus, Africa.

SOM 36M
via regional expansion & gov. partnerships.

12 — REVENUE STREAMS

- Transaction fees
- Subscription services
- Foreign exchange spreads
- Digital asset services
- Financing activities
- Institutional services
- Tax infrastructure services

13 — UNFAIR ADVANTAGE

Four advantages, one company.

- Proprietary compliance-first infrastructure.
- Government & regulatory engagement across jurisdictions.
- EasyTax automated tax collection.
- Modular country-by-country deployment.

Most fintechs serve users; most governments serve regulation. Moneypark serves both.

14 — BIG PICTURE & CONTACT

Banking + crypto. Not vs.

Cash, digital assets, compliance and governments operating together. Moneypark is the infrastructure layer connecting them.

ARMAN NALBANDJAN — FOUNDER & CEO

+44 7749 124751

executive@moneypark.io

ceo@coinscenter.com · www.moneypark.io